



**PREMIUM HOSPITALITY  
ALLOCATION INFORMATION**



**VENUES  
ŌTAUTAHI**



# CONTENTS

---

03

**About  
Venues Ōtautahi**

---

19

**Key Information**

---

28

**Terms and  
Conditions**

---

04

**Premium Hospitality  
Options**

---

22

**Pricing**

---

29

**Partnership  
Opportunities**

---

17

**Allocation Process**

---

27

**Commercial Information**

---

# ABOUT VENUES ŌTAUTAHI

VŌ plans, attracts, and delivers a broad range of over 400 ticketed, business, civic, lifestyle, wedding, culinary, and community events annually, including major entertainment and sporting events in Christchurch, through the management and use of a diverse and iconic portfolio of community venues.

VŌ's mission is to strategically manage and leverage the venues to deliver positive social, cultural, environmental, and economic benefit to the region.

Established over 25 years ago, VŌ owns the Christchurch Town Hall and Wolfbrook Arena, and manages the Air Force Museum of New Zealand, Apollo Projects Stadium, and Hagley Oval. It also operates One New Zealand Stadium, due to open in April 2026, and delivers large-scale mobile events through its 'VŌ Events' arm.

The events delivered across the portfolio of VŌ venues contribute an estimated \$46 million annually to the Canterbury region's economy, including around \$12 million to local suppliers and producers through its 'Celebrate and Source Local' procurement strategy. With the opening of One NZ Stadium in 2026, this estimated contribution will increase to around \$100 million.

VŌ hosts around 650,000 guests annually and employs team of over 500 local staff. With the addition of One NZ Stadium, annual guest numbers will grow to over 900,000, annual events to over 500 and the VŌ team will grow to over 1,000.

Guided by the Māori value of Manaakitanga, VŌ operates with boldness, agility, aspiration, and kindness. As a team, we are proud and privileged to manage a remarkable portfolio of venues, and we are committed to positively contributing to the prosperity and well-being of the Canterbury region in everything we do.



Christchurch Town Hall



Wolfbrook Arena



Hagley Oval



Air Force Museum of New Zealand



Apollo Projects Stadium



One New Zealand Stadium



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# PREMIUM HOSPITALITY OPTIONS





# PREMIUM RESERVES

Premium reserves offer an exciting and exclusive experience for you and your group. Akin to an open-air suite, you will enjoy a dedicated space on level one of the West corporate stand, right up close to the action.

Each premium reserve comprises of between 8 and 14 seats, includes a private fridge and food delivered directly to your seats, ensuring you don't miss a single moment of the action. There are 104 premium reserves available each offering the perfect combination of being part of the crowd experience while enjoying the comfort and ease of a private space, premium service offering with dedicated amenities.



## Key Information

- 8 to 14 seats with a dedicated fridge
- 104 premium reserves in total
- In seat premium food and beverage service
- Premium seat width (550mm) and sight lines

## Inclusions

- Early access to venue
- Dedicated entry via the West corporate stand
- Priority access to all other events (concerts and sport)
- All guaranteed events

Bowl Seats	Total Premium Reserves	Total Seats
8	4	32
10	6	60
11	86	946
13	4	52
14	4	56
Accessible Companion		8
Subtotal		1154
Accessibility Seats		8
<b>TOTALS</b>	<b>104</b>	<b>1162</b>



**Snacks**

Totara cheddar and caramelised onion galette with thyme and rata honey

**Bowl**

Wood roasted beef cheek with potato puree, au jus, and salsa verde

**On Demand Menu**

***Cheeseburger***

*Black Angus beef, cheese, mayonnaise, ketchup and pickles*

***BBQ Fish Sandwich***

*Fried fish sandwich, garden city slaw, rough cut tartar, brioche roll, pickles and Rangitata fries*

***Gourmet Bratwurst***

*Grilled Bratwurst, fried onions, mustard and smoked tomato sauce*

***Chips***

*Fat cut Rangitata fries, ketchup and chili mayonnaise*

***Onion rings***

*Pilsner battered onion rings and aioli*

***Motueka Creamery Ice Cream Tubs***

*Kaiteriteri Inlet Lemon Cheesecake*

*Kahurangi wildberry*

*\* Please Note: NPC guide menu is yet to be confirmed.*





# THE PLATFORM CLUB

The Platform Club is located on level one of the North-West end of the Stadium. This intimate area holds 68 guests in an exclusive setting.

Enjoy the luxury of having a dedicated bar, premium service offering, and a private terrace to elevate your event day experience.

## Key Information

- 68 guest capacity
- Exclusive bar
- Private terrace
- Dedicated seating bowl

## Inclusions

- Early access to venue
- Premium food and beverage offering
- All guaranteed events
- Express entry via the west corporate stand
- Priority access to all other sporting events

## Naming Rights Opportunity

The naming rights for the Platform Club is available, providing a high-profile opportunity to showcase your brand





**Canapés**

**From the high country**

Lamb presse and fried barley croquette with black garlic aioli

**From the coast**

Blue cod and scampi sesame toast with dried NZ chili aioli

**From the plains**

Smoked duck, puha, green chili and ginger wonton with green chili kīnaki

**From the garden**

Peninsula black olive arancini with local grains and black garlic mayonnaise

**Small Plates**

**From the coast**

Oak smoked Akaroa salmon, puha, green chili nahm jihm, charcoal, kaffir lime, and pearls

**From the plains**

BBQ beef sirloin with parmesan, salsa verde, iced radish and wild rocket





# THE FIELD CLUB

The Field Club is situated on the field of play at the Hereford Street end of the Stadium placing you as close to the action as possible. Located right behind the goal posts, this exclusive area, for around 400 guests, features spacious, comfortable seating in premium grandstands, along with an exclusive food and beverage experience.

With a feature bar, casual and grandstand seating, this area offers the best of both worlds. Make sure to keep your eyes on the game as given this proximity to the action you may even be given the chance to catch the ball!

## Inclusions

- Premium food and beverage
- Early access to venue
- All guaranteed events
- Dedicated entry via Hereford Street
- Priority access to sporting events (excludes All Blacks matches)

## Key Information

- 400 guest capacity
- Private area
- Area: 1,000sqm
- Premium seat width (550mm)





**Canapés**

**From the high country**

Lamb presse and fried barley croquette with black garlic aioli

**From the coast**

Blue cod and scampi sesame toast with dried NZ chili aioli

**From the plains**

Smoked duck, puha, green chili and ginger wonton with green chili kīnaki

**From the garden**

Peninsula black olive arancini with local grains and black garlic mayonnaise

**Small Plates**

**From the coast**

Oak smoked Akaroa salmon, puha, green chili nahm jihm, charcoal, kaffir lime, and pearls

**From the plains**

BBQ beef sirloin with parmesan, salsa verde, iced radish and wild rocket

**Station**

**Bread**

Sourdough baguette, salted pretzel rolls, brioche buns

**Main Course**

Free range oak smoked poaka ham

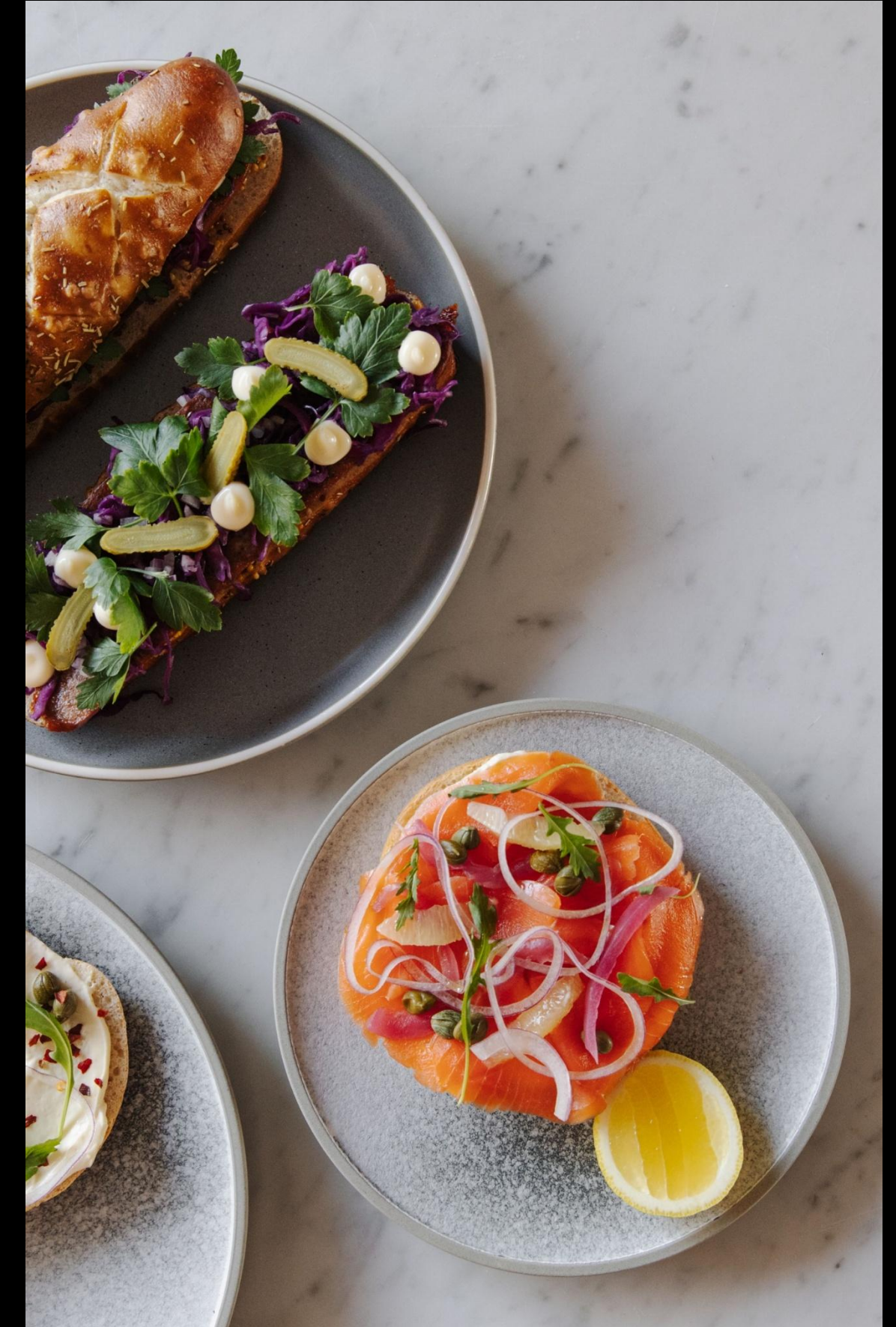
**Sides**

Cos and kale caesar with parmesan aioli, brioche croutons, white onion escabeche and iced cucumber

Roasted cauliflower, chili, red onion escabeche, green olives, toasted almonds, fresh herbs and smoked yoghurt

**Accoutrements**

J Friend & Co Manuka wholegrain mustard  
Maison Therese Dijon mustard  
Heirloom crab apple sauce





# ŌTAUTAHI LOUNGE

The Ōtautahi lounge, with a guest capacity of 892, is located on level one of the corporate West stand and is one of the best seats in the house.

As a member of the Ōtautahi lounge, you will have access to the exclusive lounge with an all-inclusive premium food and beverage offering but will also have your own dedicated seat in the bowl. The lounge has two feature bars and enjoys a seamless indoor-outdoor flow for guests who might also like to enjoy watching events in the open air on the luxurious private terrace.

## Key Information

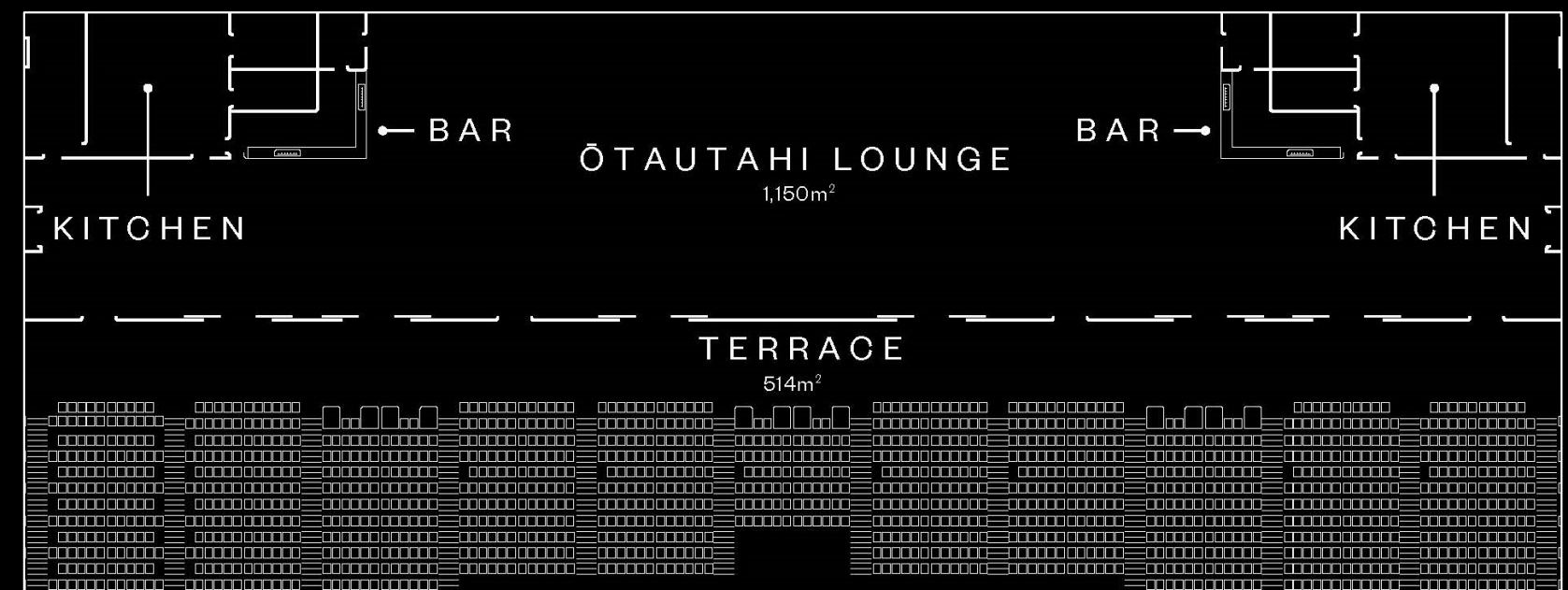
- 892 guest capacity
- Private terrace
- Premium seat width (550mm) and sight lines
- Lounge: 1,151sqm
- Terrace: 514sqm
- Dedicated seat(s) with 3 pricing options

## Inclusions

- Premium all inclusive food and beverage
- Early access to venue
- Dedicated entry via the West Stand
- All guaranteed events
- Priority access to all other events (concerts and sport)

## Naming Rights Opportunity

The naming rights for the Ōtautahi lounge is available, providing a high-profile platform to showcase your brand.





**Canapés**

**From the high country**

Lamb presse and fried barley croquette with black garlic aioli

**From the coast**

Blue cod and scampi sesame toast with dried NZ chili aioli

**From the plains**

Smoked duck, puha, green chili and ginger wonton with green chili kīnaki

**From the garden**

Peninsula black olive arancini with local grains and black garlic mayonnaise

**Small Plates**

**From the plains**

BBQ beef sirloin with parmesan, salsa verde, iced radish and wild rocket

**From the garden**

Wood roasted mushrooms, gnocchi, percorino romano, black garlic butter

**Bread**

Sourdough baguette, salted pretzel rolls, brioche buns

**Station**

**Main Course**

Free range oak smoked poaka ham

**Sides**

Cos and kale caesar with parmesan aioli, brioche croutons, white onion escabeche and iced cucumber

Roasted cauliflower, chili, red onion escabeche, green olives, toasted almonds, fresh herbs and smoked yogurt

**Accoutrements**

Friand & Co Manuka wholegrain mustard

Maison Therese Dijon mustard

Heirloom crab apple sauce

1907 Tamarillo chutney

**Sweet Cabinet**

A selection of Canterbury's finest Artisan pastries and produce

Rhubarb macaroons with sour cherry gel and cinnamon crème

Artisan Banks Peninsula Chocolate selection





# HOSPITALITY SUITES

The 23 hospitality suites, each ranging between 20 and 60 guests, are located on level 2 of the West Stand and are where you will find some of the best seats in the house along with highest-end hospitality.

Each suite includes a private terrace with excellent views of the field of play. The premium finishings in the suites and dedicated service offering will ensure a bespoke event experience for your guests. This is the perfect blend of privacy and shared experience underpinned by luxury and comfort.



## Key Information

- 23 suites
- 20 to 60 guest capacity
- Private terrace
- Premium seat width (550mm) and sight lines
- Positioning percentage fee applies

## Inclusions

- Premium food and beverage
- All guaranteed events
- Priority access to all other events (concerts and sport)

## Suite Capacities

Capacity	Bowl Seats	Sqm	Total Suites	Available Suites
20	15	24	14	6 (Suites 3,4,6,19,20,21)
40	30	48	2	0
42	42	74	1	0 (1881 Club)
50	39	61	2	1 (Suite 11)
46	46	56	2	1 (Suite 1)
60	60	49	2	2 (Suites 2, 22)



SUITE TERRACE 530m<sup>2</sup>

Available suites - Black background  
Unavailable suites - Grey background



Canapés

From the high country

Lamb presse and fried barley croquette with black garlic aioli

From the coast

Blue cod and scampi sesame toast with dried NZ chili aioli

From the plains

Smoked duck, puha, green chili and ginger wonton with green chili kinakai

From the garden

Peninsula black olive arancini with local grains and black garlic mayonnaise

Small Plates

From the coast

Oak smoked Akaroa salmon, puha, green chilli nahm jihm, charcoal, kaffir lime, and pearls

From the plains

BBQ beef sirloin with parmesan, salsa verde, iced radish and wild rocket

From the garden

Wood roasted mushrooms, gnocchi , percorino romano, black garlic butter

Produce Bar

Free range acorn fed pork

Poaka hand-crafted finocchiona salami

Seasonal vegetables

Smoked, pickled and cured

Aged cheddar

clothbound, savory, and complex

Little River brie

Neudorf valley, Oaklands A2 milk

Accoutrements

Grizzly sourdough loaf

Sweet Cabinet

A selection of Canterbury's finest artisan pastries and produce

Rhubarb macarons with sour cherry gel and cinnamon crème

Artisan Banks Peninsula chocolate selection





# PREMIUM HOSPITALITY BEVERAGE RANGE

Enjoy exceptional hospitality with our premium beverage offerings crafted to enhance each premium hospitality experience. Developed from experience and in collaboration with our pourage partners these menus are tailored to complement the unique atmosphere at One NZ Stadium.

## Wine

The Crater Rim  
Main Divide by Pegasus Bay  
Pegasus Bay  
Black Estate Wines  
The Uncommon Wines

## Beer & Cider

Moa (Hazy IPA, Pilsner, Mid Ale, Cider)  
Southern Alps (Low Carb Lager, Lager, 0%)  
Cassels (Milk Stout, APA)  
Steinlager Classic

## Spirits (RTD)

HeyHey  
Curiosity Gin  
Jameson Whiskey

## Cocktails

Batched (alcoholic)  
Curious AF (non-alcoholic)

## Soft Drinks

Coca-Cola range  
Schweppes  
Keri  
Voyage





1881 is an experience like no other.

The 1881 club offers a sophisticated and exclusive setting with understated luxury and the ultimate level of privacy. 1881's premium interior environment and service offering invites members and their guests to be part of a bespoke event experience, with the best seats in the house bar none.

1881's design will provide a rich, opulent and intimate private club atmosphere and with only 42 guests and a carefully curated experience, being a member of 1881 will allow you to fully connect with the event of the moment in surrounds reflective of the exclusivity of the offering.

1881 is the only offering at One NZ Stadium which includes all content and with its ultra-premium bespoke hospitality offering members will enjoy the effortless assurance the 1881 experience is unparalleled.

### Key Information

- 42 person capacity
- Private terrace
- Upgraded bowl seats
- Suite: 74sqm
- Halfway location (suite 12)
- Price on application

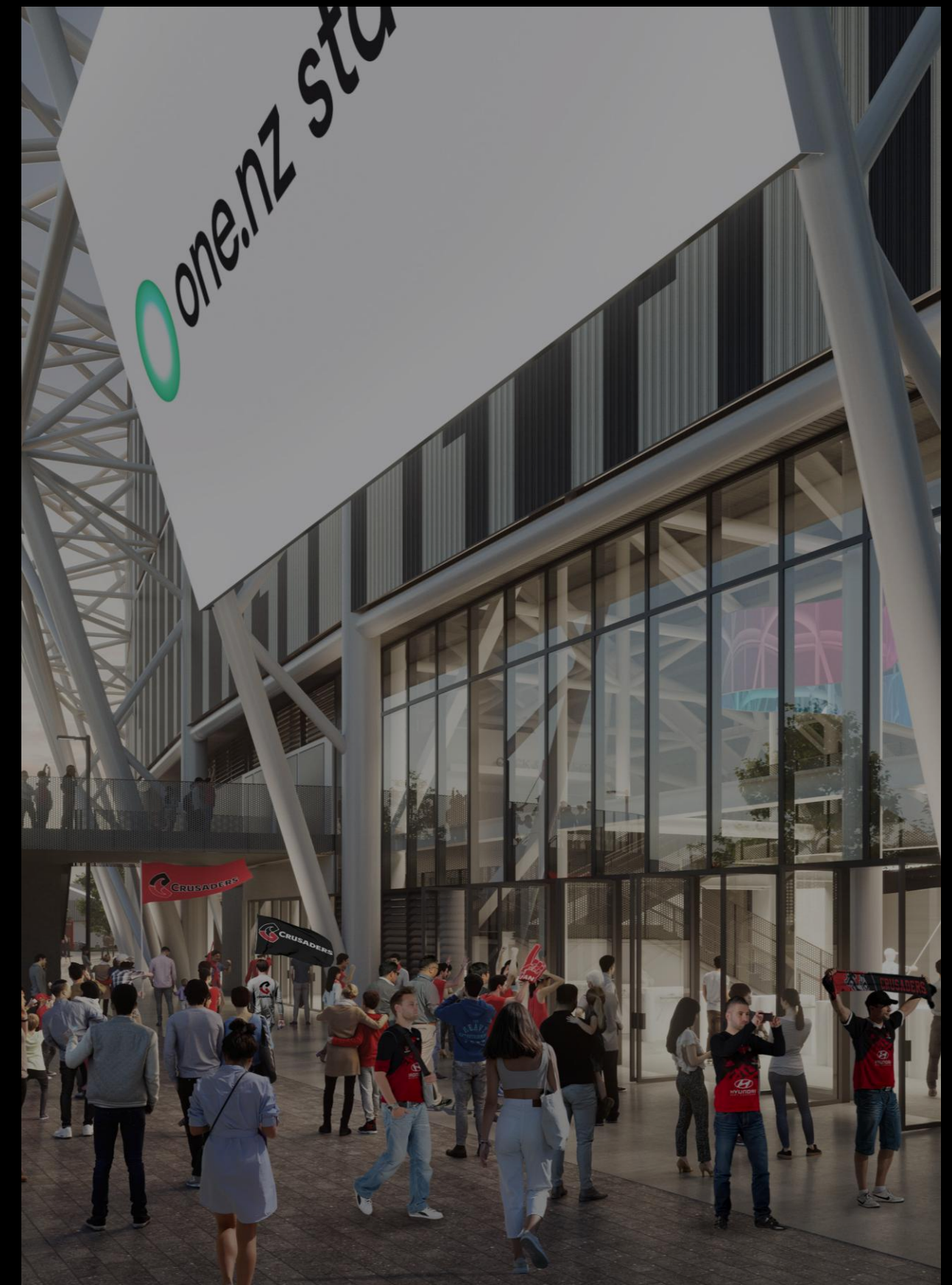
### Inclusions

- Exclusive food and beverage menus
- Early access to venue
- Dedicated entry via Hereford Street
- Access to all events





# ALLOCATION PROCESS





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## Premium Hospitality Allocation Process

One New Zealand Stadium will offer an experience never seen before here in Aotearoa. With this quality of venue and the fact our Christchurch community have waited some time for the opportunity to enjoy those events a venue of this caliber can attract, demand for the venue is high.

For this reason, the allocation process for premium hospitality has been carefully curated to assure the following:

- Recognition of commitment to the city
- Best fit for Venues Ōtautahi, its shareholder and the wider community
- Fair and considered allocation of premium hospitality assets

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## Proposal Clarification and Submission

All applications must be submitted via the online application form no later than 5pm on the 13 May 2025. Any submissions received after the deadline will not be considered. Any questions regarding the premium hospitality process must be submitted via email to the official contact, listed below, by 2 May 2025.

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## Venues Ōtautahi Contact

Danny Schroder

General Manager, Commercial

[danny.schroder@venuesotautahi.co.nz](mailto:danny.schroder@venuesotautahi.co.nz)

027 5055 637





## Key Dates

Activity	Date
Premium Hospitality information released to market	24 April 2025
Information evening event at Christchurch Town Hall	30 April 2025
Open day at Christchurch Town Hall	1 May 2025
Clarification questions close	2 May 2025
Submissions due	13 May 2025
Outcomes notification	20 June 2025

*This timetable is an indication of the timing and may be changed at the discretion of Venues Ōtautahi.*

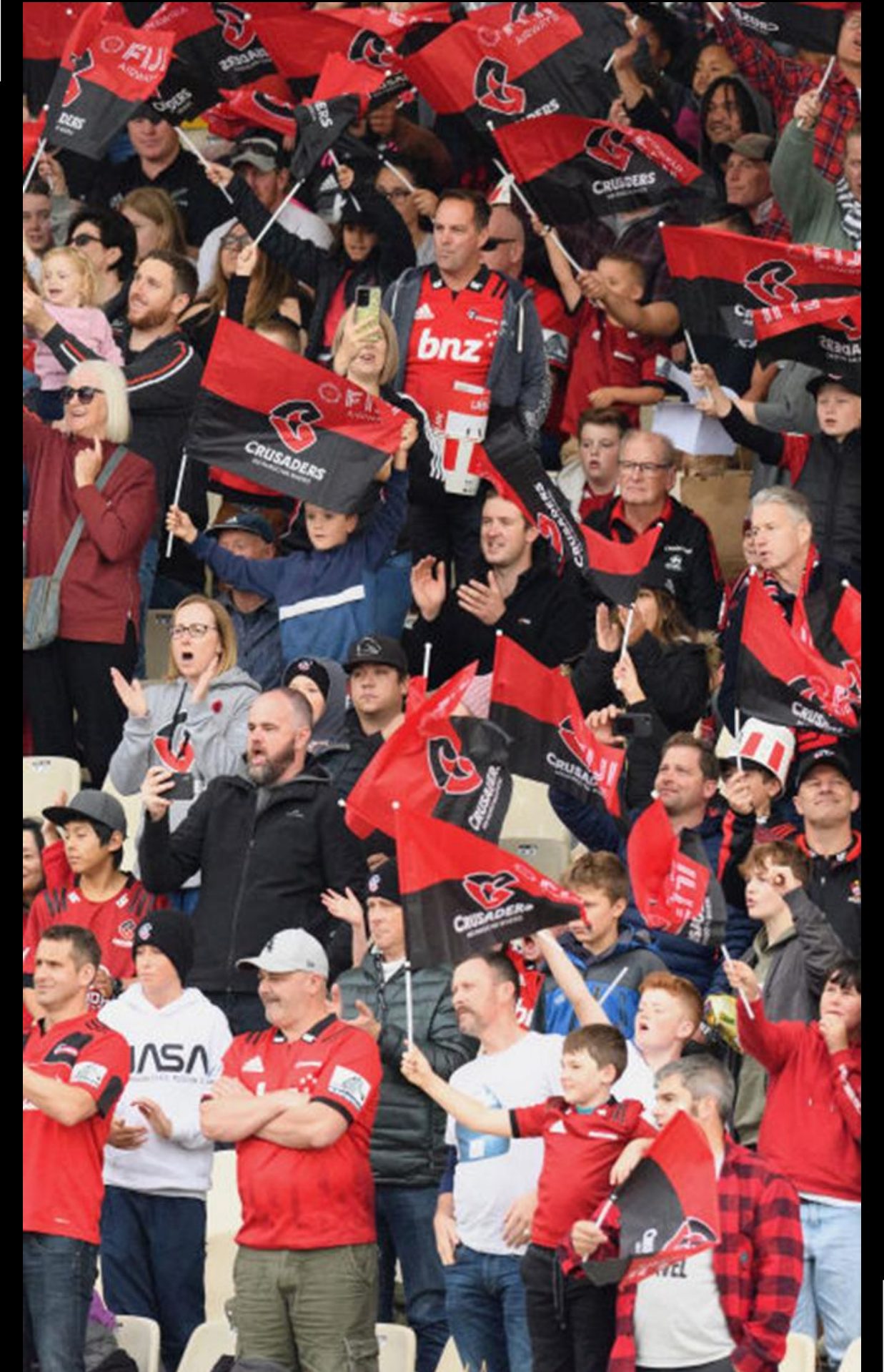
## Selection Panel

The following panel will evaluate and determine premium hospitality allocations\*.

### Venues Ōtautahi

- Caroline Harvie-Teare (Chief Executive)
- Danny Schroder (General Manager, Commercial)
- Jamie Mountier (Chief Financial Officer)

*\* A certain number of premium hospitality allocation have been reserved for VŌ commercial partners and venue hirers. The remaining allocations are offered as part of this process.*





## Key Selection Criteria

Criteria	Weighting
1) Contribution to Ōtautahi Christchurch (Economic, Social, Cultural, Environmental)	40%
2) Existing City Owned Venue Partnerships	40%
3) Term	20%

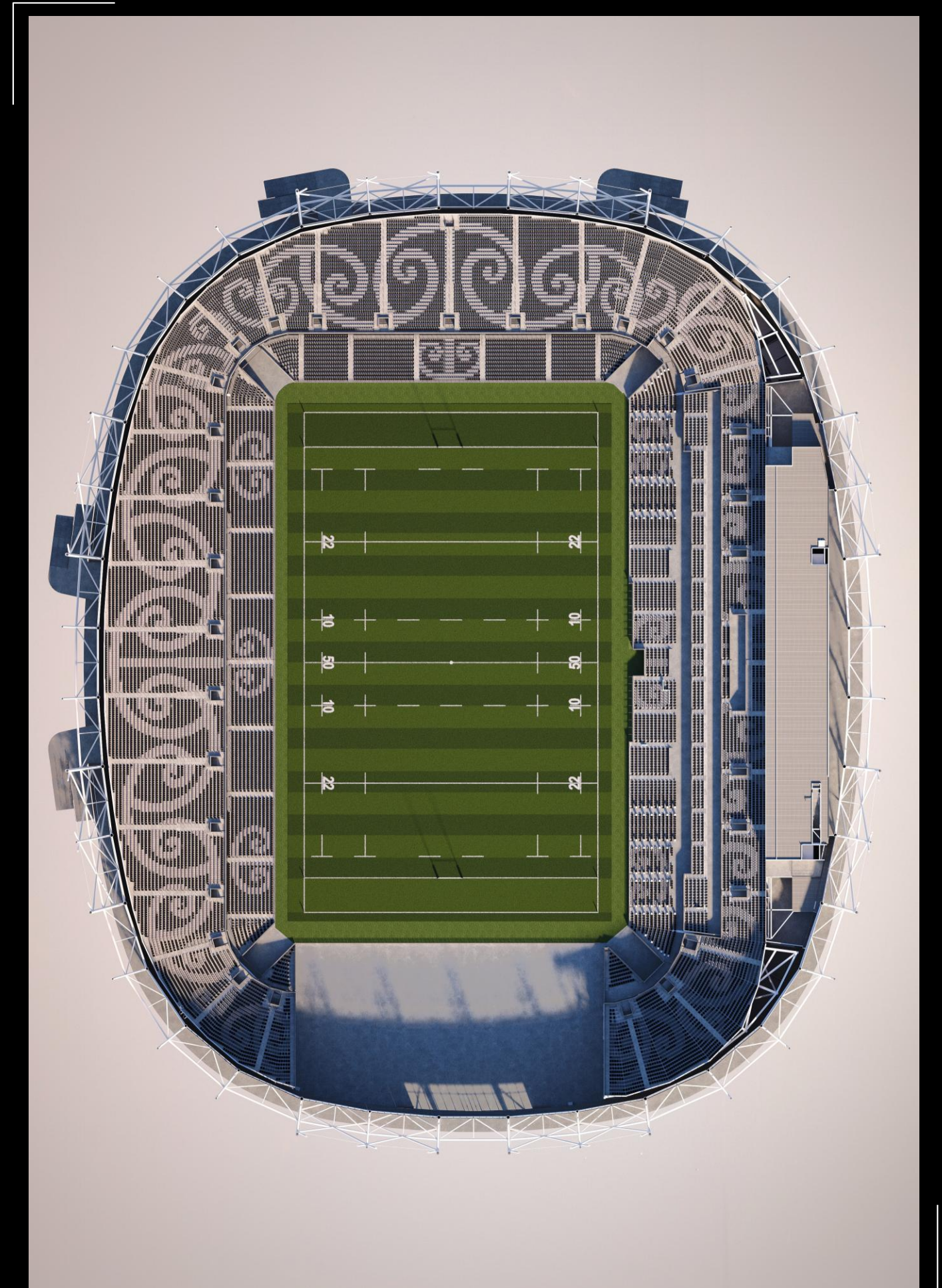
## Submissions

Responses are to be submitted via the online link below;

[One NZ Premium Hospitality Submission Link](#)

Submissions should include the below as per the online form;

- Overview of their organisation and contact personnel
- Evaluation criteria information





## Guaranteed Events

Event Name	Number of Events
Super Rugby Pacific (Crusaders)	7
NPC Rugby (Canterbury)	4
A-League Football (Wellington Phoenix)	1
NRL Rugby League (One NZ Warriors)	1
<b>Total</b>	<b>13</b>

## Non-Guaranteed Events

- Concerts
- Rugby: All Blacks and Black Ferns
- Rugby League: Kiwis and Kiwi Ferns
- Football: All Whites and Football Ferns
- Sports: Examples are Nitro Circus, Freestyle Kings, Boxing, Tennis etc

As a premium hospitality holder\* you will received first option for non-guaranteed events. As these events are announced you will be provided pricing and offered first option to take up your premium hospitality (the investment will be above and beyond your annual payment for the 13 guaranteed events). If you decide to take up the individual event an invoice will be sent and required to be paid to confirm, if you decline it will be on sold to another party.

*\* 1881 Club members have access to all event content (both guaranteed and non-guaranteed)*





# PREMIUM HOSPITALITY PRICING

Premium Hospitality Offering	Average per person per game	Average per person total
Suites (from)	\$364	\$4,737
Lounge (from)	\$331	\$4,307
Field Club	\$300	\$3,901
The Platform	\$278	\$3,611
Premium Reserve (from)	\$189	\$2,457

*Please Note:*

- Prices exclude GST
- Annual inflationary price increase applies
- Pricing based on 13 guaranteed events
- One-off sign-up confirmation fee applies
- Includes hire, ticket(s), food and beverage
- Prices exclude seating bowl position fee (where applicable)





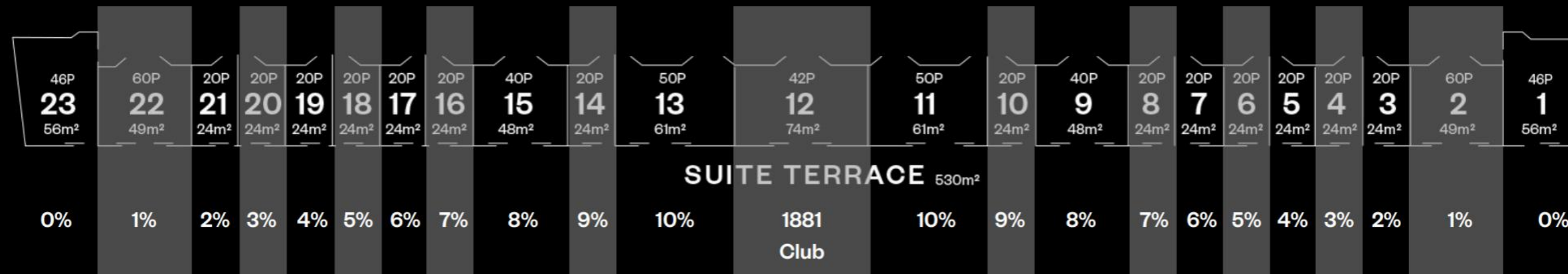
# SUITES

# SEATING BOWL POSITION FEE

Suite No	Suite Capacity	Positioning %	Total Per Person Price	Overall Price
1	46	0%	\$4,737	\$217,902
2	60	1%	\$4,784	\$287,062
3	20	2%	\$4,832	\$96,635
4	20	3%	\$4,879	\$97,582
6	20	4%	\$4,926	\$98,530
11	50	10%	\$5,211	\$260,535
19	20	5%	\$4,974	\$99,477
20	20	3%	\$4,879	\$97,582
21	20	2%	\$4,832	\$96,635
22	60	1%	\$4,784	\$287,062

Please Note:

- Prices exclude GST
- Annual inflationary price increase applies
- Pricing based on 13 guaranteed events
- One-off sign-up confirmation fee applies
- Includes hire, ticket(s), food and beverage



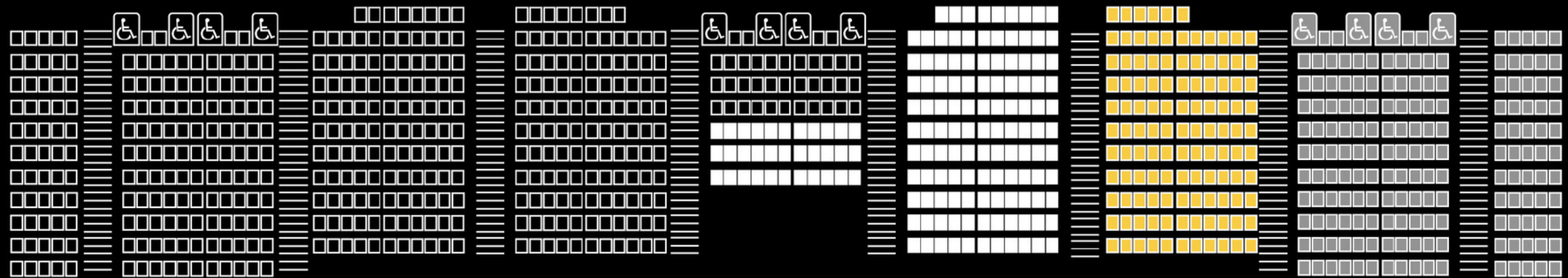


# ŌTAUTAHI LOUNGE SEATING BOWL POSITION FEE

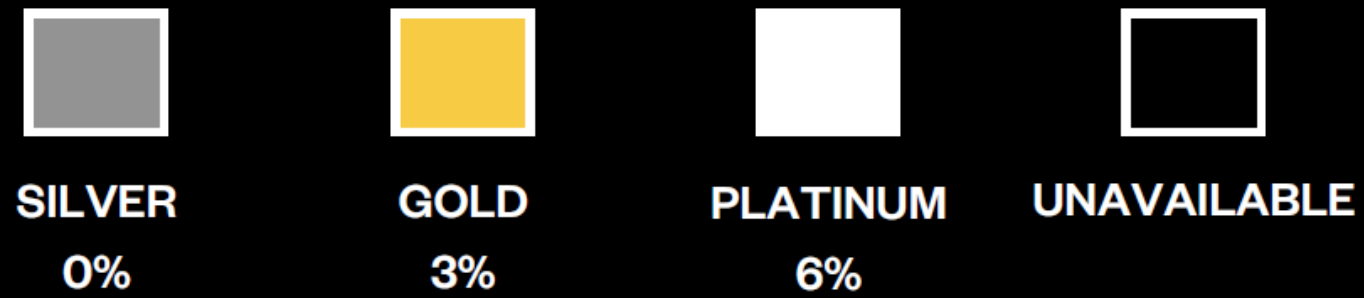
Category	Seats	Total Per Person Price
Platinum Seating	147	\$4,565
Gold Seating	121	\$4,436
Silver Seating	178	\$4,307

*Please Note:*

- Prices exclude GST
- Annual inflationary price increase applies
- Pricing based on 13 guaranteed events
- One-off sign-up confirmation fee applies
- Includes hire, ticket(s), food and beverage



**Loading Percentage**



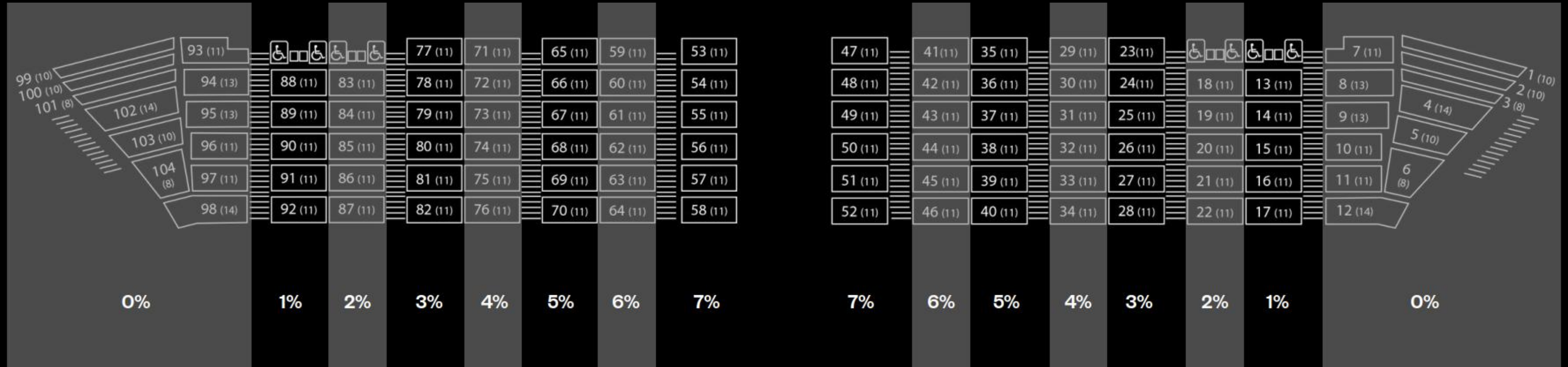


# PREMIUM RESERVE SEATING BOWL POSITION FEE

Premium Reserve Number	Capacity	Positioning %	Total Per Person Price	Overall Price
3,6,101,104	8	0%	\$2,457	\$19,656
1,2,5,99,100,103	10	0%	\$2,457	\$24,570
7,10,11,93,96,97	11	0%	\$2,457	\$27,027
8,9,94,95	13	0%	\$2,457	\$31,941
4,12,98,102	14	0%	\$2,457	\$34,398
13 to 17 and 88 to 92	11	1%	\$2,482	\$27,297
18 to 22 and 83 to 87	11	2%	\$2,506	\$27,568
23 to 28 and 77 to 82	11	3%	\$2,531	\$27,838
29 to 34 and 71 to 76	11	4%	\$2,555	\$28,108
35 to 40 and 65 to 70	11	5%	\$2,580	\$28,378
41 to 46 and 59 to 64	11	6%	\$2,604	\$28,649
47 to 58	11	7%	\$2,629	\$28,919

Please Note:

- Prices exclude GST
- Annual inflationary price increase applies
- Pricing based on 13 guaranteed events
- One-off sign-up confirmation fee applies
- Includes hire, ticket(s), food and beverage



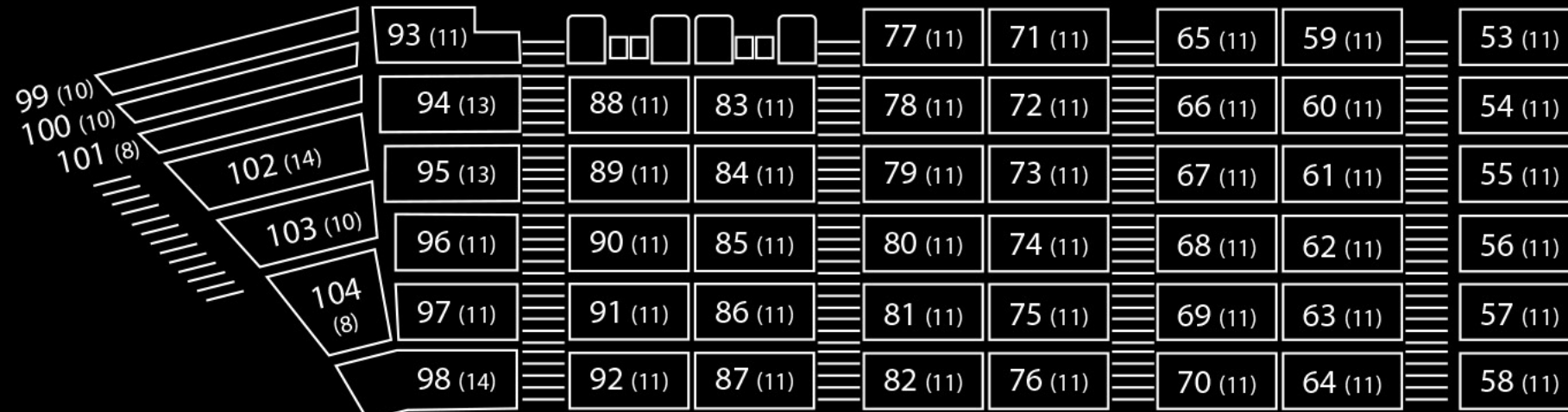


# PREMIUM RESERVE SIGHTLINES

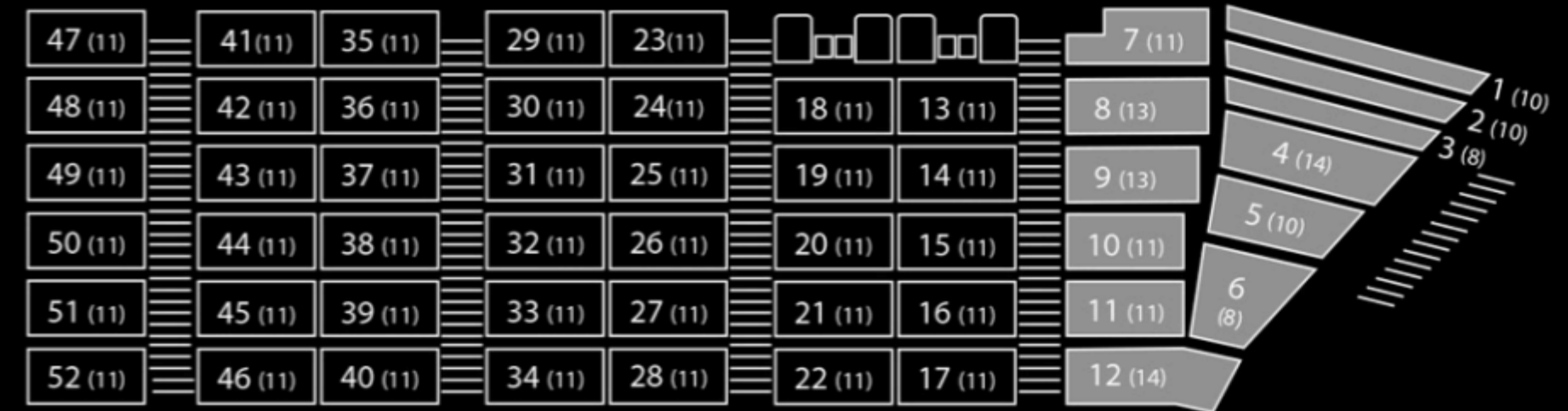
Due to concert stage positioning, not all premium reserves are available for concerts due to sightlines. The areas below shaded grey denote that a premium reserve is not available for the two different concert layouts at the Stadium.



## FULL STADIUM CONCERT



Premium Reserves 13-104 are available for full stadium concerts



## CUTDOWN MODE CONCERT



Premium Reserves 82-104 are available for cutdown mode concerts



Contract term and exclusivity	Suite, 5 years Ōtautahi Lounge, 5 years Field Club, 2 years The Platform, 2 years Premium Reserve, 2 years
Guaranteed Events	Premium hospitality must be used for all events, there is no ability to opt out of any guaranteed events
Additional Events	First option to use the allocated premium hospitality at additional events will be offered. When utilised this will attract a per event charge on top of the initial investment for guaranteed events. An invoice will be issued upon confirmation of taking up the event option. If the option is declined the space will be on sold to another party.
Sign Up Confirmation Fee	The below per-person one-off fees apply across premium hospitality options;  Suites, \$999+GST Ōtautahi Lounge, \$899+GST Field Club, \$399+GST The Platform, \$349+GST Premium Reserve, \$299+GST
Agreement	On request
Payment Frequency	The annual guaranteed event amount will be invoiced quarterly in advance in equal instalments
Annual Increase	Increase will be the greater of 4% or CPI
Confirmation	Once the agreement has been fully executed and the sign-up fee invoice is paid.



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Venues Ōtautahi may ask for clarification or more information from a responder at any time during the process. You agree to provide the information or clarification as soon as possible, in the format requested by Venues Ōtautahi.

Note: Nothing in this request or process creates a contract or any other legal relationship between you as the responder and Venues Ōtautahi.

a) Venues Ōtautahi and the responder will both take reasonable steps to protect the other party's Confidential Information (as defined below). Neither party will disclose the other party's Confidential Information without that other party's prior written consent. Each party may disclose the other party's Confidential Information to anyone who is directly involved in the process, but only for the purpose of participating in the process.

For the purpose of this subclause Confidential Information means:

Confidential Information of a party (Provider) means information acquired by the other party (Recipient) from the Provider in connection with the process, where that information:

- I. is by its nature confidential;
- II. is marked at the time of disclosure to the Recipient as 'confidential'; and/or
- III. the Recipient knows, or ought to know, is confidential to the Provider or a third party who supplied it to the Provider.

b) Costs incurred by you in responding to Venues Ōtautahi request shall be to your account

c) This timetable is an indication of the timing of the process and may be changed at the discretion of Venues Ōtautahi.

d) As stated above, nothing in this request or process creates a contract or any other legal relationship between you as responder and Venues Ōtautahi.

e) Venues Ōtautahi will endeavor to provide accurate information in any communication but you as the responder accepts this information is not independently verified and may not be up to date.

f) Venues Ōtautahi will not be liable in contract, tort, equity, or in any other way for any direct or indirect damage, loss or cost incurred by a responder or any other person in respect of the process. To the extent that liability cannot be excluded, the maximum aggregate liability of Venues Ōtautahi, its agents, and advisors in connection with the process, to all respondents combined, is \$10,000.

g) Venues Ōtautahi may amend, suspend, cancel, or reissue this proposal, or any part of it, on notification to each respondent.



## Crusaders and Canterbury Rugby

Canterbury Rugby and the Crusaders are key partners of Venues Ōtautahi (VŌ) and One NZ Stadium. Both sporting organisations have an exclusive allocation of premium hospitality for their matches.

If you would like to discuss partnership opportunities with these powerful and trusted brands that include premium hospitality at One NZ Stadium, please contact the below people;

### Contacts

Matt Quinn

GM Partnerships & Engagement

Canterbury Rugby

[matt.quinn@crfu.co.nz](mailto:matt.quinn@crfu.co.nz)

027 700 2680

<https://www.canterburyrugby.co.nz/>

Doug McSweeney

General Manager Commercial

Crusaders

[doug.mcsweeney@crusaders.co.nz](mailto:doug.mcsweeney@crusaders.co.nz)

021 244 7838

<https://crusaders.co.nz/>





 one.nz stadium



**For further information please contact:**

Danny Schroder  
General Manager, Commercial  
[danny.schroder@venuesotautahi.co.nz](mailto:danny.schroder@venuesotautahi.co.nz)  
027 5055 637

**VENUES  
ŌTAUTAHI**